

## Village Cinemas Selection Process

### **Selection Criteria:**

1. Village should have sufficient population as well as a catchment area of additional villages to enable the viability of a cinema facility. (10k+)
2. Village should not be so peripheral that it serves a catchment area beyond the boundaries of the AC.
3. In order to avoid competition, the village should not be providing competing cinema activities or located within the catchment area of existing cinemas in Sherburn and Tadcaster.
4. Villages that serve Selby town should be considered as this would increase potential viability.
5. Village should have a suitable venue which is managed by a robust organisation.

### **Additional consideration:**

To avoid competition with each other, selected villages should not be close to one another, e.g. one village to the North and one to the South of Selby (existing cinemas are to the West).

### **Method:**

Selby Local Plan Settlement Hierarchy identifies eight Tier 1 villages. These are villages which have the largest population as well as local services such as a village hall. These villages can be assessed against the criteria above to identify the most suitable locations.

### **Tier 1 Villages:**

- Barlby/Osgodby
- Brayton
- Byram and Brotherton
- Eggborough/Whitley
- Hemingbrough
- Riccall
- South Milford
- Thorpe Willoughby

### **Evaluation of villages:**

See Appendix A for full evaluation of villages. Measured against the criteria, the top 4 villages are as follows (not ranked):

- Barlby/Osgodby
- Brayton
- Riccall
- Thorpe Willoughby

Once you apply the additional consideration regarding proximity to each other the recommended villages for selection are:

**Village 1: either Brayton or Thorpe Willoughby**

**Village 2: either Barlby/Osgodby or Riccall**

### **Village 1:**

Thorpe Willoughby - Thorpe Willoughby Village Hall was contacted but gave 3 reasons for not wanting to be involved:

- Village hall is very busy with existing bookings
- No-one has expressed an interest in a cinema facility
- The church in the village runs a monthly cinema club

Brayton - Brayton Community Centre which is run by Up 4 Yorkshire was contacted. They are interested in running a cinema facility.

Therefore, the suggested location for Village 1 is Brayton.

### **Village 2:**

Riccall - Riccall has two potential venues – Riccall Regen Centre and Riccall Village Institute. Riccall Regen Centre is run by Up 4 Yorkshire and already runs a small scale monthly film club. They were contacted and are interested in hosting the cinema facility.

Riccall Village Institute were contacted and stated that they would be interested were it not for the fact that Riccall Regen Centre already has a film club. On that basis Riccall Regen Centre would be the preferred venue in Riccall.

Osgodby – Osgodby has a potential venue (Osgodby Village Institute) but, like Brayton, Osgodby is close to Selby so would serve much of the same catchment area as Brayton. It may not be desirable to select two villages that are close to Selby town so, as a choice for Village 2, Osgodby is deemed to be less suitable than Riccall.

Therefore, the suggested location for Village 2 is Riccall.

### **Conclusion:**

The two recommended venues are shown below. Both venues are run by Up 4 Yorkshire, an organisation with a strong track record of delivering success community activities.

- Village 1: Riccall - Riccall Regen Centre
- Village 2: Brayton - Brayton Community Centre

## Appendix A: Evaluation of Tier 1 villages

Village	Villages served	Population	1	2	3	4	5
Barlby & Osgodby 4322	Cliffe 1460 Hemingbrough 2040 Riccall 2396	10,218	✓	✓	✓	✓	✓
Brayton 3117	Thorpe Willoughby 3176 Hambleton 2048 Chapel Haddlesey 398 West Haddlesey 265 Burn 123 Gateforth 264 Eggborough & Whitley 3329	12,720	✓	✓	✓	✓	✓
Byram and Brotherton 2161	Burton Salmon 375 Stutton 297 Birkin 122 Beal 753 Monk Fryston/Hillam 1755	5463			✓		✓
Eggborough & Whitley 3329	Heck 269 Chapel Haddlesey 398 Hensall 482 Kellington 974 Cridling Stubbs 92	5544		✓	✓		✓
Hemingbrough 2040	Barlby & Osgodby 4322 Drax 200 Barlow 788 Cliffe 1460 South Duffield 515	9325	✓		✓		✓
Riccall 2396	Barlby & Osgodby 4322 Skipwith 208 Kelfield 202 North Duffield 1374 Cawood 1663 Escrick 1128	11,294	✓	✓	✓	✓	✓
South Milford 2846	Lumby 322 Monk Fryston/Hillam 1755 Sherburn-In-Elmet n/a Hambleton 2048	6971					✓
Thorpe Willoughby 3176	Brayton 3117 Monk Fryston/Hillam 1755 Hambleton 2048 Gateforth 264 Burn 123	10,483	✓	✓		✓	✓